

## Family Engagement Leadership Institute

This nine-month Institute equips school principals and district administrators to lead family engagement strategies that directly impact student learning and well-being.

### Participants

- ★ School principals
- ★ District administrators that oversee departments (e.g. CAOs, Title I Directors, HR Directors, etc.)

Participants can also request to have a member of their leadership team co-participate with them.

### Led by



**Dr. Eyal Bergman**

- ★ Senior Vice President, Learning Heroes
- ★ Former district leader for family engagement
- ★ Co-author with Dr. Karen Mapp of the *Dual Capacity-Building Framework for Family-School Partnerships (Version 2)* and *Embracing a New Normal: Toward a More Liberatory Approach to Family Engagement*. Author of *Unlocking the "How": Designing Family Engagement Strategies that Lead to School Success*



**Shana McIver**

- ★ Senior Director of Learning & Practice, Learning Heroes
- ★ Former district leader for family engagement

To learn more, reach out to:  
[feli@learningheroes.org](mailto:feli@learningheroes.org)

### Key Components



#### Virtual trainings

Participate in four half-day group sessions at key points throughout the year.



#### Collaboration with a team

Apply and deepen the learning by building on existing initiatives with a team or staff and families. Existing teams can be used or a new team can be created.

*Note: Team members also receive some training, but the primary participant is the leader*



#### Coaching

Receive differentiated 1-on-1 and small group support from expert leaders and cohort peers.



#### National cohort experience

Engage in regular collaboration and receive support from cohort peers, Institute alumni, family engagement experts, and scholars.



#### Artifacts of growth

Capture learning and progress in simple ways throughout the year.

Total time commitment averages 1-2 hours per week from September to May.

## Learning Arc

### Fall

Understanding What Works  
in Family Engagement

### Winter

Applying What Works  
in Your Context

### Spring

Redesigning Systems to  
Promote What Works

## Institute Goals and Key Outcome

### Three Key Goals

Institute participants should be able to:

1. Understand the most essential research on family engagement in schools.
2. Apply the best practices and leadership moves that improve family engagement strategies.
3. Clarify their school/district's family engagement strengths and challenges, and develop a plan with safe-to-fail experiments in collaboration with families and staff.

### The Key Outcome of the Institute

Institute participants will culminate the Institute with an equity-focused family engagement strategy for the following year that:

- ★ Is integrated into existing priorities and plans (e.g. instructional goals, school climate strategies, etc.)
- ★ Involves new and/or re-purposed investments (e.g. increased staff time to partner with families, PD funding, etc.)
- ★ Applies existing management tools (e.g. hiring practices, policies, etc.)

## What Participants Are Saying

“

I have pages and pages of notes that have been very helpful in leading my team.

Barb Lange  
Principal, Storm Lake, Iowa

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If you're in a situation now where you need to see more family engagement, you will learn so much... it's a group of people that want to see you succeed, so you really have nothing to lose.

Steven Ward  
Principal, Minneapolis, Minnesota

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The Institute has provided resources to look at family engagement from another lens and actually ensure that it's meaningful for parents.

Dr. Selena Volcy  
Principal, Miami, Florida